



**SRI LANKA RUPAVAHINI CORPORATION  
INVITATION OF EXPRESSION OF INTERESTS (EOI) FOR  
THE PROCUREMENT OF TAMIL MEDIUM TELEVISION  
PROGRAMMES FOR BROADCASTING ON “NEHTRA” CHANNEL OF  
SRI LANKA RUPAVAHINI CORPORATION  
EOI NO: 44 / 2026.05.27**

Sealed Expression of Interests (EOI) are invited by the Chairman , Procurement Committee, Sri Lanka Rupavahini Corporation (SLRC) , Colombo 07, Sri Lanka, from the qualified producers , production houses , independent creators and content distributors **to procure Tamil medium television programmes for broadcasting on Nethra TV channel .**

SLRC intends to procure high quality Tamil medium programmes in the following criteria

- |                                     |  |
|-------------------------------------|--|
| 01 Cultural & religious programmes  | 07 Cultural affairs and informative programmes |
| 02 Educational programmes           | 08 Women and community programmes              |
| 03 Children’s programmes            | 09 Tamil feature films                         |
| 04 Youth & entertainment programmes | 10 Dubbed / subtitled international films      |
| 05 Documentaries                    | 11 Classic award –winning films                |
| 06 Teledramas                       | 12 Religious / cultural themed films           |

Interested applicants must

01. Be registered entities according to the law of Sri Lanka (Valid Business registration)
02. Posses proven experience in television programme production and distribution
03. Hold full intellectual property for content distribution and broadcast rights
04. Content shall be free from Political biases ,legal disputes or copy right violations
05. Ensure content complies with Sri Lankan broadcast standards and regulations
06. Companies related to Tobacco, alcohol betting, online betting, Gambling are not eligible for providing programmes.
07. The grant of any rights by an interested to a third party shall be prohibited.

The EOI documents are obtainable from the Assistant Director Procurement of the SLRC on a written request made to him **(from Monday to Friday except mercantile holidays) on or before 3.00 p.m. on 26.05.2026.**

**A non-refundable fee of LKR. 2,000/= shall be paid to the Chief Accountant of SLRC for collection of EOI document.**

EOIs duly perfected should reach **Chairman, Procurement Committee, SLRC, Independence Square, Colombo-07, on or before 3.00 p.m. on 27.05.2026.** EOI will be opened immediately **after 3.00 p.m. on 27.05.2026** in the presence of EOI applicants or their authorized representatives.

(Con...)

Further details (if required), could be obtained from the Director (Nethra), Mr.Nilar N Casim of Sri Lanka Rupavahini Corporation at T.P: + 94 11 2501056 / 0777 269 534

**Director General**

**Sri Lanka Rupavahini Corporation, Independence Square,  
Colombo 07**

**SLRC website –<http://www.rupavahini.lk>**